

SubliJetR for the Ricoh GX7000

Imaging Cost

To achieve maximum profitability from your SubliJetR system, it is important to have a baseline transfer cost for each print job. In determining true costs, consider the amount of ink used for a specific artwork design and the cost for paper. Using these baseline costs of goods for each project allows you to maximize your profit.

To help you choose a SubliJetR system that gives you the highest return on your investment, Sawgrass has developed a product yield guide built around a variety of real-world artwork. The images below were printed for three average substrates to determine a transfer cost for each. The costs include SubliJetR ink and recommended paper and are provided only as an illustration. Your final decorated costs will vary based on the amount of ink used and image print size.



Heavy Coverage:		Average Imaging Cost (ink only)
Image Info.	Ricoh GX7000	
T-Shirt 7" x 10.25" image size	\$1.35	
Unisub Plaque 5.5" x 8" image size	\$0.83	
Ceramic Mug 3" x 4.5" image size	\$0.25	



Medium Coverage:		Average Imaging Cost (ink only)
Image Info.	Ricoh GX7000	
T-Shirt 8" x 8.8" image size	\$0.47	
Unisub Plaque 6" x 6.6" image size	\$0.30	
Ceramic Mug 3" x 3.3" image size	\$0.08	



Light Coverage:		Average Imaging Cost (ink only)
Image Info.	Ricoh GX7000	
T-Shirt 8" x 8" image size	\$0.61	
Unisub Plaque 6" x 6" image size	\$0.34	
Ceramic Mug 3" x 3" image size	\$0.09	

Comments

Image Info.:
Each image has been sized for three average substrates and printed on 8.5" x 11" True Pix Classic paper using PowerDriverR & Realistic settings.

Imaging Costs:
Actual results will depend on specific artwork, firmware, RIP and color management settings. Numbers are based on the specific images displayed. All prices are in US dollars. All data has a margin of error of +/- 3%